



ASMC

AMERICAN SOCIETY OF MILITARY COMPTROLLERS

September 2023

National Headquarters Office

To promote the education, training, and certification of the defense financial management workforce; to support financial transformation in the defense sector; and, to uphold the highest ethical and professional standards.

About **ASMC**

ASMC is the non-profit educational and professional organization for persons, military and civilian, involved in the financial management (FM) profession who support the Department of Defense (DoD) and U.S. Coast Guard.

ASMC was established as the Society of Military Accountants and Statisticians in 1948 and was open only to active-duty officers. Since then, ASMC has expanded to extend membership opportunities to all DoD and Coast Guard FM personnel, as well as civilian contractors providing FM support.

Our Vision is to be the premier organization bringing people together in advancing thought leadership, professionalism, and ethics within the national security financial management community.



Bridging the gap between the office and the battlefield, while supporting transformation in the defense financial management sector.



Promoting

Education, training, and certification for defense financial managers.



Leading

Financial transformation in government.



Building

Unity in the financial management community.



Upholding

The highest ethical and professional standards in the defense FM field.





14,000+

Members

Membership includes civilian, military, and private sector employees.



100+

Chapters Worldwide

ASMC chapters are local like-minded communities within defense FM.



7,500

Professional Development Institute (PDI) attendees

ASMC's premier training event attracted 7,500 attendees in 2023 with more than 100 sessions.



7,000+

Certified Defense Financial Managers (CDFM) and CDFM-A Designees

The CDFM is the sign of distinction in the defense financial management sector.

ASMC Today

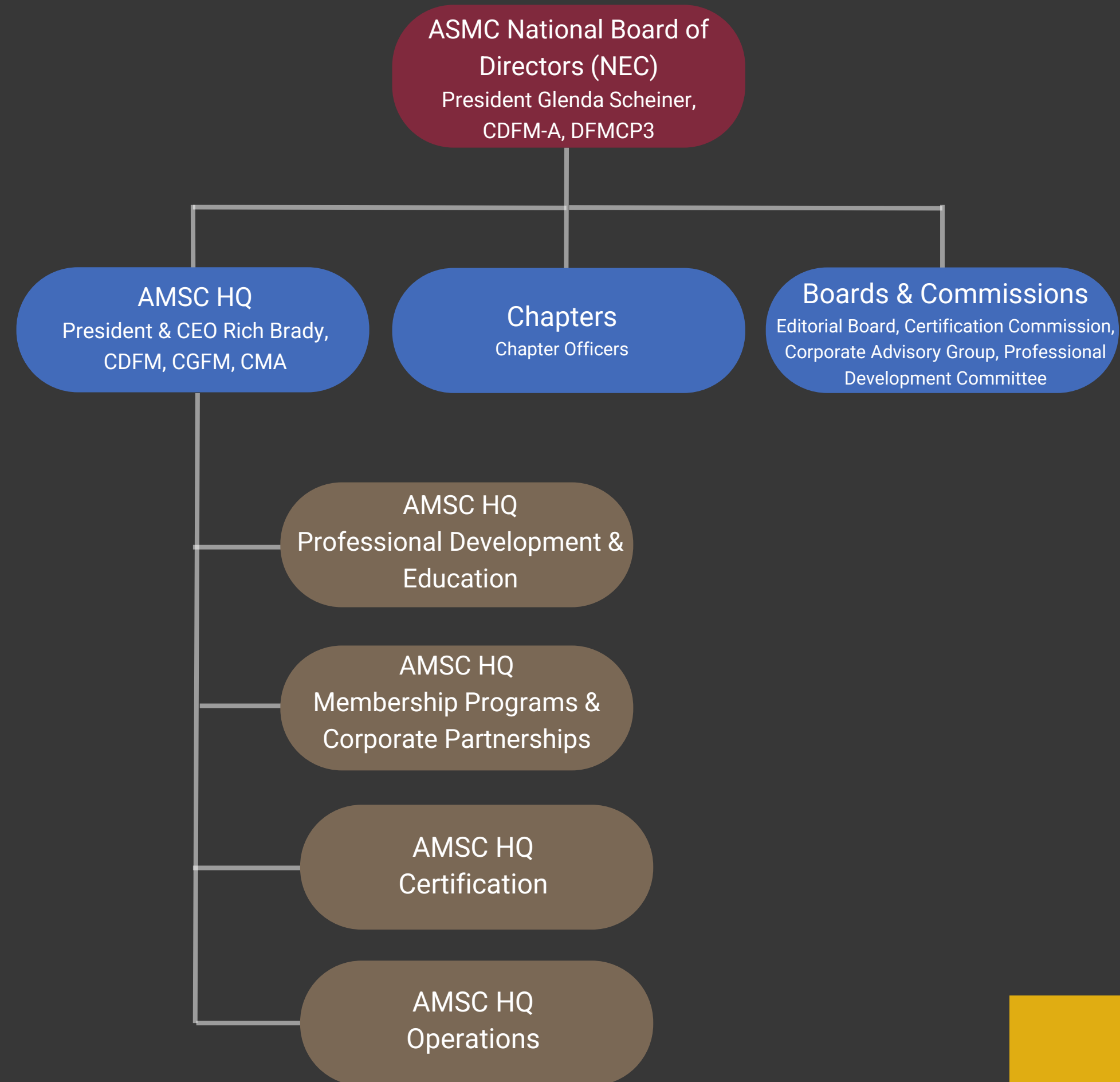




Governance

ASMC is governed by a National Board of Directors and follows the adopted ASMC National Constitution and Bylaws and Pledge of Professionalism.

The headquarters staff consists of 15 full-time employees and 7 part-time employees located in Alexandria, VA.





ASMC

Membership

Since 1948, ASMC members have been dedicated to our Nation's financial security. ASMC's global members have had exclusive insight into topics concerning the defense financial management community. Through thought leadership, certification, and national and chapter educational events, ASMC leads transformation in the defense FM sector, while keeping its members connected and informed.

Individual

ASMC offers four different Individual Membership programs for those who are or have been employed within the defense financial management field of the federal government or associated with it: Active, Lifetime, Retiree, and Honorary.

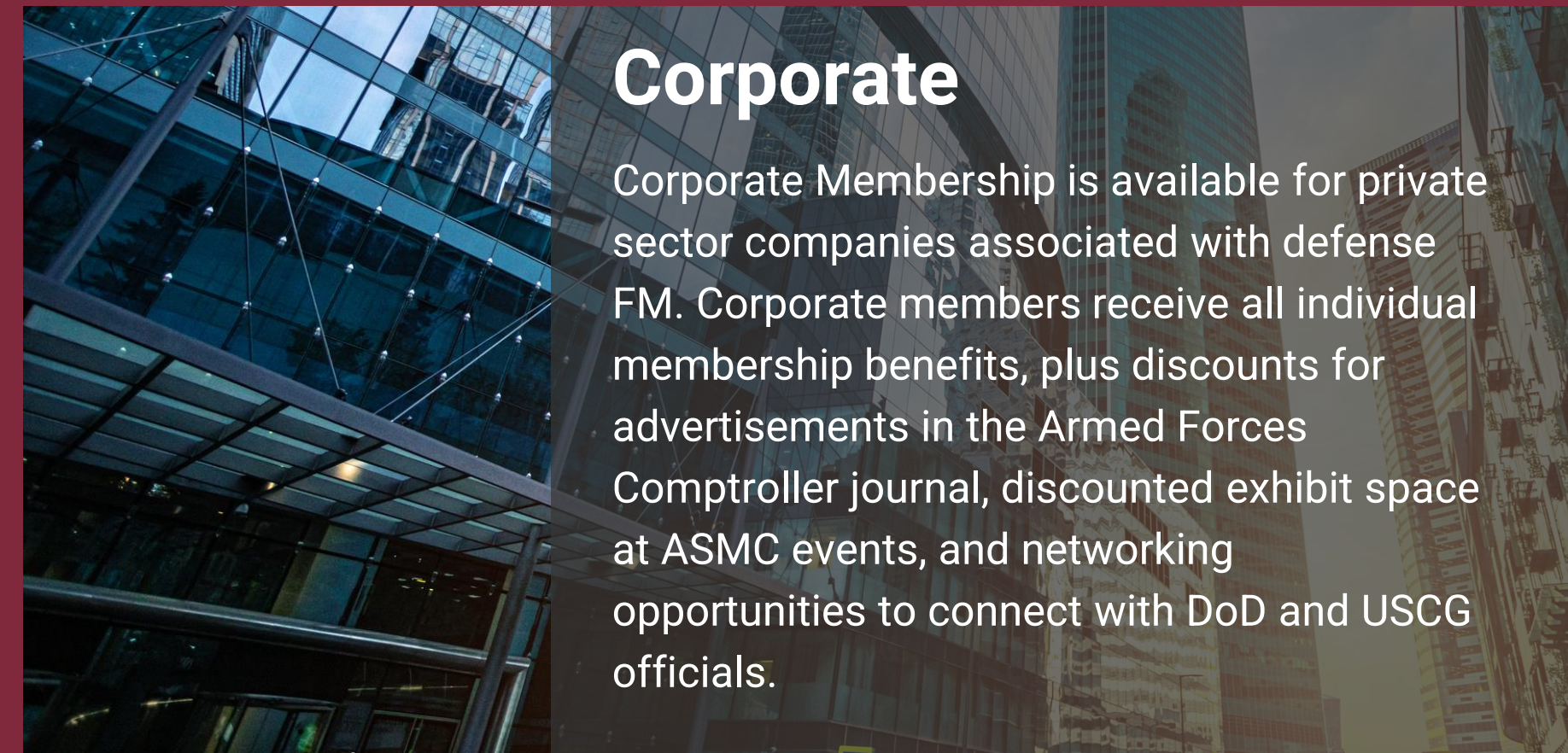
\$50/year or \$120/3-years

Why Join **ASMC**

Defense financial managers join ASMC to make an immediate impact on their careers and expand their networks with over 14,000 members and 100+ chapters worldwide. ASMC, with the assistance from the DoD, creates a variety of trainings to shape and drive the field. Members receive the best pricing on top-quality professional development opportunities.

Corporate

Corporate Membership is available for private sector companies associated with defense FM. Corporate members receive all individual membership benefits, plus discounts for advertisements in the Armed Forces Comptroller journal, discounted exhibit space at ASMC events, and networking opportunities to connect with DoD and USCG officials.



Corporate Membership

Corporate members receive all benefits of an Individual Membership. They receive discounts for advertisements in our quarterly *Armed Forces Comptroller* journal; exhibit space at our annual PDI; and opportunities to connect with DoD and USCG officials regarding the defense FM environment. Many chapters also have Corporate Membership benefits,



Gold \$7,500

- Corporate Advisory Group representation
- Ability to chair focus groups and/or committees, and host topical events
- Invitation-only events and sponsorship
- (4) seats at quarterly corporate breakfasts, (1) seat at corporate dinners, and 1 seat at Coffee Chats
- (3) 8-hour instructor-led, onsite CDFM training sessions for 10-32 students.
- Opportunity to submit (3) proposals for PDI
- 20% discount on Journal ads
- And more, including all Bronze benefits

Silver \$5,000

- Corporate Advisory Group representation
- Participation in invitation-only events
- (2) seats at corporate breakfasts (as space allows, one seat at corporate dinners)
- Opportunity to submit one proposal for PDI
- (1) 8-hour instructor-led, onsite CDFM training sessions for 10-32 students.
- 10% discount on Journal ads
- And more, including all Bronze benefits

Bronze \$1,000

- Corporate Advisory Group representation
- Wide exposure to defense FM professionals at national events
- Involvement in one or more of 100+ chapters worldwide
- Association with other defense FM organizations
- Subscription for each member designee to the quarterly Journal
- Discounts on ads in the Journal and on exhibit opportunities at the PDI
- And more



"I have been an ASMC member for a 'long time' and the Society was a principal mainstay in my DoD career and professional development, culminating as the Principal Deputy ASN/FM. "

Charles E. Cook, III

SES



The Journal was first published in 1956 and remains ASMC's flagship publication.



Armed Forces Comptroller Journal

ASMC members receive a printed issue of the quarterly Journal by mail and have access to the online version at no cost.

Articles are received from a variety of sources, including academia, government and the membership at large. ASMC's editorial board and staff welcome ideas for article submissions.

Members have the opportunity to access the most recent 8 issues of the AFC and their assessments for CPEs.





Getting Certified

The CDFM is a certification for professionals in the FM field who are civilian or military members of the DoD, USCG, or employees of defense contractors and suppliers. Earning and maintaining the CDFM credential requires meeting eligibility and experience criteria, passing three multiple-choice exams, and recertifying every two years.

The certification exams cover three primary areas as defined by the CDFM Competency Model: Resource Management Environment, Budget and Cost Analysis, and Accounting and Finance. Individuals who meet all the requirements for the CDFM and also pass an exam which tests defense acquisition competencies earn the CDFM-A: the CDFM with Acquisition Specialty.

Thirteen percent of DoD FMers hold the CDFM. It is a valuable credential that impresses selecting officials with the individual's drive and initiative. It also enables leaders within the DoD to be confident in hiring CDFMs or CDFM-As from anywhere else in the DoD knowing that they possess the skills the job requires.

CDFM - The Sign of Distinction in Defense Financial Management

Since its launch in 2000, the premier test-based certification in defense financial management—the CDFM—has been awarded to more than 14,000 professionals by demonstrating their broad knowledge of the field's critical competencies.

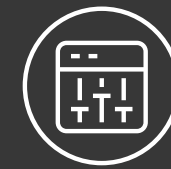




Anchor Educational Events

ASMC, with the assistance of the DoD, has created a variety of ways for defense financial managers to receive professional training, earn CPEs and grow skills in person and virtually.

The DoD Authorization Act FY2012 empowers the Secretary of Defense to "... prescribe professional certification and credential standards" for the defense financial management community.



Professional Development Institute (PDI)

Each year, ASMC's premier training event, the PDI, takes place in a different city around the country. This 3-day, hybrid event enhances the knowledge and skills for financial managers in the DoD, USCG, and public and private sectors.



Program/Budget Summit (P/BS)

P/BS brings together defense financial management professionals from the government and commercial sectors to discuss the key issues facing defense financial management.



Data Analytics & Decision Support (DA/DS) Virtual Conference

Government and corporate leaders in the field of defense FM will convene at DA/DS Virtual Conference to share insight in data analytics and the decision process in the age of generative AI.



Funraiser Results by Salesperson

PARTICIPANT	UNITS SOLD
Andy	11
Chloe	10
Daniel	8
Grace	14
Sophia	21

Additional Professional Development Opportunities

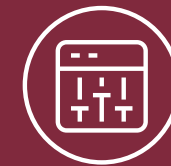
ASMC partners with top instructors to offer training courses tailored to DoD financial managers year-round and worldwide. CDFM and CDFM-A candidates may find these courses to be very helpful when preparing to take the CDFM exams.

ASMC members benefit from receiving education in learning how to make better strategic financial decisions, building strategic partnerships with key stakeholders, and developing a more effective leadership style.



Fiscal Law

This 3-day, hybrid event enhances the knowledge and skills for financial managers in the DoD, USCG, and public and private sectors.



Enhanced Defense FM Training Course/CDFM Refreshers

Through its education partner Management Concepts, ASMC offers members and nonmembers advanced FM education.



Federal CFO Academy/Stewart Leadership Training

ASMC is committed to growing a pipeline of future FM professionals.



Webinars

ASMC offers members and nonmembers regular webinars on a variety of topics.

Each year at PDI, ASMC gives out awards to Individuals, Corporate Partners, Teams, and Chapters.

National Awards

ASMC annually recognizes the outstanding accomplishments of its chapters, membership and the defense financial management community through its National Awards program.

This comprehensive program encompasses individual and team achievement awards, scholarships, educational grants, an essay contest, chapter recognition, and a variety of other individual-based awards.



ASMC
NATIONAL AWARDS PROGRAM

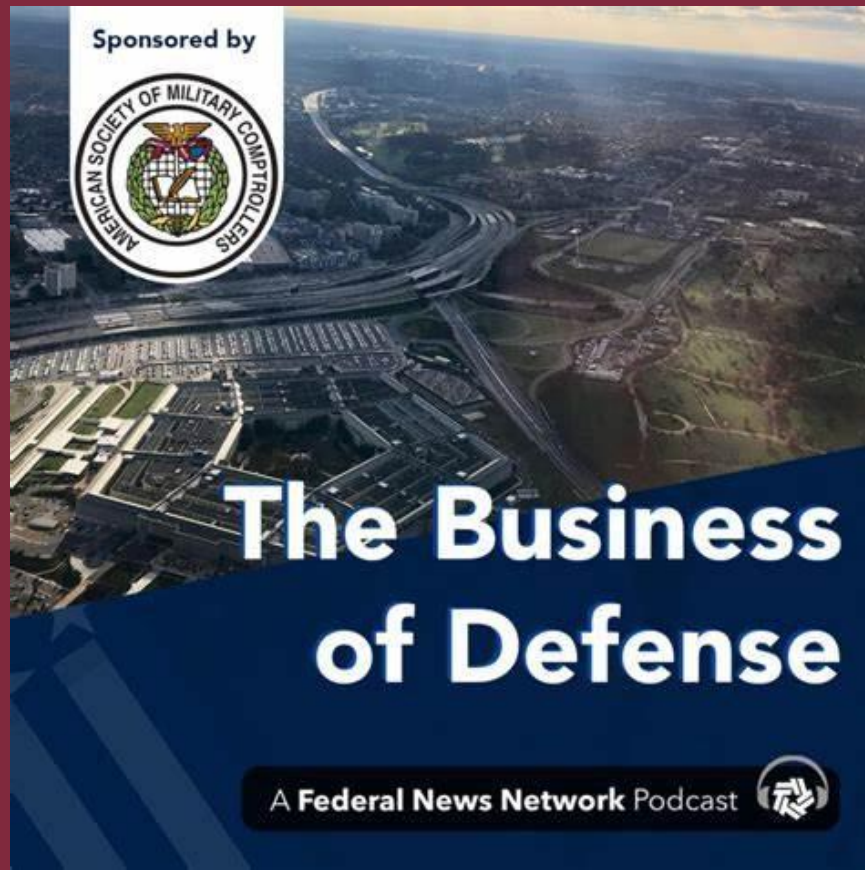
SCHOLARSHIPS
ACHIEVEMENT AWARDS
MEMBERSHIP RECOGNITION
CHAPTER AWARDS
PROFESSIONAL DEVELOPMENT GRANTS

www.asmonline.org

The American Society of Military Comptrollers (ASMC) annually recognizes the outstanding accomplishments of its chapters, membership and the defense financial management community through its awards program.

Scan the QR code to review the criteria for each award, submit nominations and complete the chapter program report.





The Business of Defense Podcast

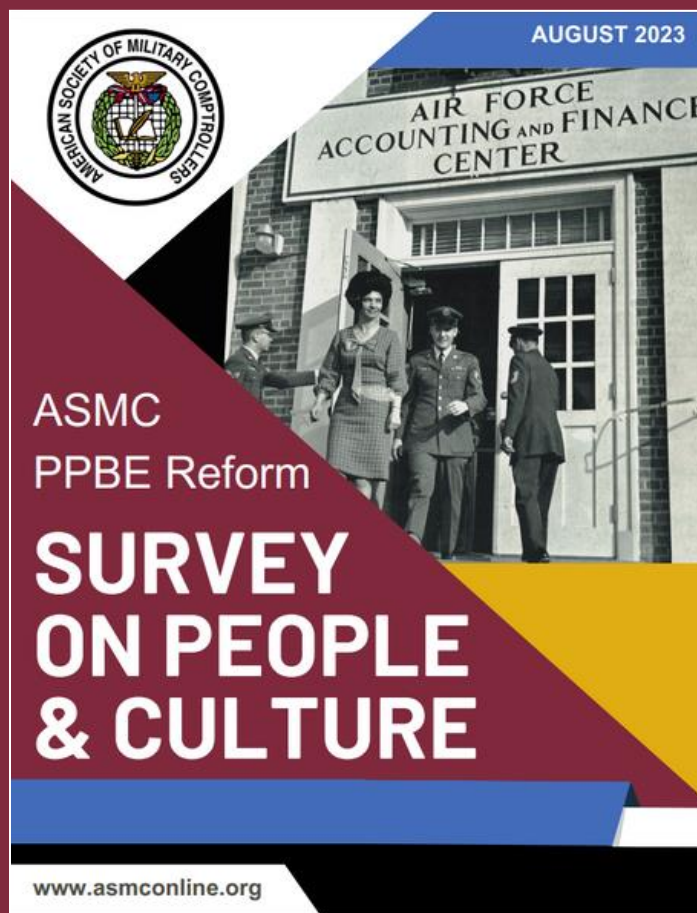
In partnership with WTOP News and the Federal News Network, ASMC produces a monthly audio and visual podcast to talk about the challenges and opportunities of operating in the federal and defense sectors.

ASMC Thought Leadership



All Things Financial Management Podcast

All Things Financial Management is a podcast series hosted by ASMC and Guidehouse, addressing top-of-mind issues in the financial management community.



PPBE Reform

The Planning, Programming, Budgeting and Execution System (PPBE) Reform Task Force, led by ASMC, is responsible for increasing awareness and fostering public discussion on PPBE reform in the DoD.





ASMC PDI 2024

BUILDING UNITY IN THE FM COMMUNITY

pdi2024.org



Phoenix, AZ

May 29-31, 2024

Up to 150 CPEs available

PDI FACTS



*BASED ON PDI 2023 STATS

7,500+ ATTENDEES EXPECTED

100+ EDUCATIONAL SESSIONS

100+ CDFM EXAMS ADMINISTERED

65+ SPONSORS AND EXHIBITORS EXPECTED

10+ FM COURSES



OCTOBER 26, 2023

DATA ANALYTICS & DECISION SUPPORT

VIRTUAL CONFERENCE

Financial Management in the Age of Generative AI

Up to 11 CPEs available

asmconline.org/pd/dataanalytics



THANK YOU

Questions? Contact us at
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703-549-0360

